

102nd Arizona Town Hall
April 21-24, 2013
Tucson, Arizona

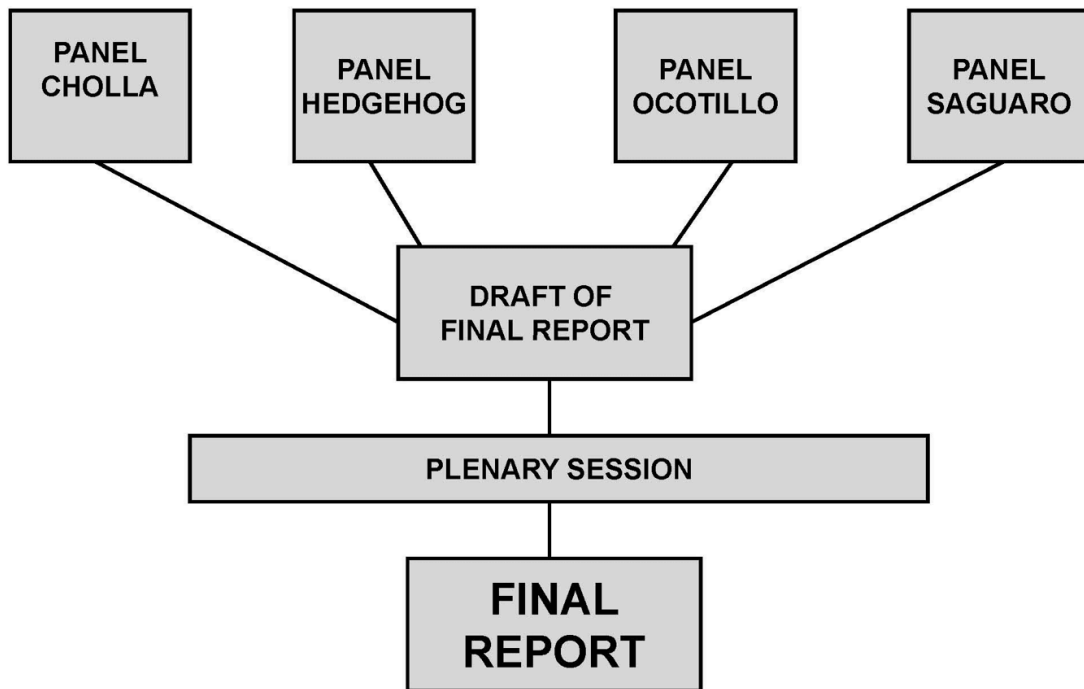
Is Higher Education Ready for Arizona's Future?



The 102nd Arizona Town Hall
April 21-24, 2013

The Arizona Town Hall Process

From the Group Statement to the Final Report



OVERVIEW OF THE ARIZONA TOWN HALL PROCESS

Arizona Town Hall is a private nonprofit corporation founded in 1962 for the purpose of identifying and discussing critical policy issues facing Arizona and creating solutions. Much of the success of the Arizona Town Halls lies in the fact that the process incorporates the knowledge, thoughts and ideas of all the participants. The Town Hall process has been adapted and utilized by many other groups who strive to create solutions by drawing upon diverse views and building informed coalitions.

Panel Discussions

The Town Hall begins with panel discussions. Each panel addresses the same Discussion Outline during the first portion of the Town Hall. The process and guiding principles for the panel discussions are as follows:

- The Panel Chair reads one question at a time and discussion follows.
- It is important to stick to the question at hand.
- The panel strives for consensus (votes are taken only if absolutely necessary).
- Consensus is reached when no one wants to add anything, and no one objects strongly to the wording offered.
- The recorder's role is to keep the panel on time, capture the consensus comments, read back consensus statements to the panel and make edits with participants.
- Viewpoints of all participants are considered equally valuable, regardless of title or position.
- Discussions are encouraged to be robust while maintaining a respect for different viewpoints. Participants are allowed to criticize concepts—not people.
- Minority viewpoints must be very strong to find their way into the final document (at least 1/3 of the total group).
- Media will be present at the Town Hall and may be in attendance during panel discussions. You should assume that your comments may be quoted at any time.
- Observers may attend the sessions but cannot participate or contribute to discussions.
- The process is as valuable as the recommendations.

Creation of the Draft Recommendations Report

Once complete, the consensus statements are taken from each panel to the Report Chairs. The Report Chairs review the statements from all four panels and looks for consensus across all of the groups. With assistance from the Panel Recorders, the Report Chairs create a draft report of what appears to be the consensus of the Town Hall participants.

The draft report is distributed early in the morning before the plenary session on the Wednesday of each Town Hall. Panels meet prior to the start of the plenary session to review the draft and outline any areas the panel wants to address at the plenary session.

The Plenary Session

At the plenary session, Arizona Town Hall's Board Chair all of the Town Hall participants, as a full body, in an organized review of the document. All participants work to approve, amend or reject each section of the report of recommendations.

AGENDA

SUNDAY, APRIL 21

3:00 p.m. – 6:00 p.m.

Registration – Bonsai/Boojum Foyer

6:00 p.m. – 7:00 p.m.

Social Hour

7:00 p.m.

Opening Dinner & Orientation – Bonsai/Boojum

Welcome: **Tara Jackson**, President, Arizona Town Hall

Dinner

Sponsor Highlight: **Wells Fargo**

Opening Comments & Overview: **Tara Jackson** and **Ron Walker**,
Board Chair, Arizona Town Hall

MONDAY, APRIL 22

7:00 a.m. – 8:00 a.m.

Breakfast Buffet – Salons DE

Presiding: **Linda Elliott-Nelson**, Dean of Instruction, Arizona Western
College, Yuma

Key Facts You Need to Know: Panel presentation by authors of the
102nd Arizona Town Hall Background Report

Panel Moderator: **Jonathon Koppell**, Dean of the College of Public
Programs, Director of the School of Public Affairs, ASU

Panel Members:

Dan Anderson, Director for Institutional Analysis, Arizona Board of
Regents; **Gary Rhoades**, Director, Center for the Study of Higher
Education at UA; **Debra Thompson**, Vice Chancellor for Business
Services for Maricopa Community Colleges

Sponsor Highlight: **Bank of America**

8:30 a.m. – Noon

Panel Discussions – (Coffee break mid-morning)

Panel Cholla – Salon H
Laine Page Sklar, Chair
Laura Sixkiller, Recorder

Panel Hedgehog – Salon G
Gordon Lewis, Chair
Elise Piatt, Recorder

Panel Ocotillo – Salon B
Pat Norris, Chair
Shanna Orlich, Recorder

Panel Saguaro – Salon C
Linda Elliott-Nelson, Chair
Eric Spencer, Recorder

MONDAY, APRIL 22 (Cont.)

12:30 p.m. – 2:00 p.m.

Luncheon Session – Salons DE

Presiding: **Hank Peck**, CFP, Partner, TCI Wealth Advisors, Inc.;
Executive Committee, Arizona Town Hall, Tucson

Sponsor Highlight: **Cox Communications**

Introduction of Program: **Stephanie Healy**, Director of Public Affairs, Cox
Communications

Panel Presentation: **Higher Education and the Arizona Legislature.**

Panel Moderator: **Ivan Johnson**, COO, DeMenna &
Associates/Avant Strategies

Panel Members: **Ethan Orr**, Republican Representative on the
Higher Education Committee; **Victoria Steele**, Democrat, District 9,
Arizona House of Representatives; **Nancy Tribbensee**, Senior VP
and General Counsel, Arizona Board of Regents

2:30 p.m. – 5:00 p.m.

Continuation of panel discussions
(Coffee break mid-afternoon)

6:00 p.m. – 7:00 p.m.

Social Hour

7:00 p.m.

Dinner – Salons DE

Presiding: **Francie Merryman**, Vice President and Senior Wealth
Strategist, Northern Trust Company; Arizona Town Hall Board
Member, Tucson

Sponsor Highlight: **Premier Partner – APS**

Speaker Introduction: **Veronica Brana**, Corporate Giving Specialist, APS

Speaker: **Diane Elliott**, Research Manager for the Economic Mobility
Project, The Pew Charitable Trusts

TUESDAY, APRIL 23

8:30 a.m. – Noon

*Breakfast on your own

Continuation of panel discussions
(Coffee break mid-morning)

12:30 p.m. – 2:00 p.m.

Luncheon

Sponsors Highlight: **Snell & Wilmer** and **Ryley, Carlock & Applewhite**

Presiding: **Tara Jackson**, President, Arizona Town Hall

Speakers: Members of the Arizona Town Hall Board

Entertainment: Special performance arranged by **Jory Hancock**, Dean,
College of Fine Arts and Head, School of Dance, University of
Arizona, Tucson

2:30 p.m. – 5:00 p.m.

Continuation of panel discussions
(Coffee break mid-afternoon)

6:30 p.m. – 8:00 p.m.

Buffet-style dinner, Old Pueblo Grille patio
Special recognition of student participants

WEDNESDAY, APRIL 24

6:45 a.m. – 8:15 a.m.

Individual panel caucuses
(Coffee & Danish will be available in panel caucuses)

Panel Cholla – Salon H

Panel Hedgehog – Salon G

Panel Ocotillo – Salon B

Panel Saguaro – Salon C

8:30 a.m. to approx. 12:30 p.m.

Plenary Session – All Participants – Salons DE

Presiding: **Ron Walker**, Board Chair, Arizona Town Hall

Adoption of Recommendations

(Coffee & Danish will be available during the session – there will be no formal break)

Adjournment at approximately 12:30 p.m.

102nd ARIZONA TOWN HALL

PROGRAM SPEAKER BIOGRAPHIES

Monday, April 22, Breakfast

Panel presentation by authors of the 102nd Arizona Town Hall Background Report

Jonathon Koppell (moderator)

Jonathan Koppell is the Dean of the College of Public Programs, and the Director of the School of Public Affairs at Arizona State University. He holds the Lattie & Elva Coor Presidential Chair. Dr. Koppell's research concerns the design and administration of complex organizations, particularly entities that hover at the intersection of politics and markets. He has examined global governance organizations that promulgate international rules dealing with everything from accounting to telecommunications to trade in endangered species. And he has written about public-private hybrids, government-created entities that operate in the marketplace to achieve public policy goals. Much of his research addresses key contemporary policy issues.

Dan Anderson

Dan Anderson has been at the Arizona Board of Regents, Director for Institutional Analysis since mid year 2002. He is responsible for providing support to new and on-going research activities particularly in the data-intensive area of academic and student affairs to develop student longitudinal data systems.

From 1975 through June 2002 he held various positions at the Arizona Department of Economic Security with most of his time as Research Administrator. In that position he managed a combined research staff in labor market information, unemployment insurance, population statistics and state occupational information to minimize duplication and provide improved integration of services.

Gary Rhoades

Gary Rhoades is Professor and Director, Center for the Study of Higher Education, in the University of Arizona's College of Education, where he began as an Assistant Professor in 1986. From January 2009 to June 2011 he served as General Secretary of the American Association of University Professors, where he also served for a year on the Board of Directors of the American Council on Education. Rhoades' research (two books and articles in journals including Change, Liberal Education, Sociology of Education, Journal of Higher Education, and Review of Higher Education, among others) focuses on the restructuring of professions and institutions in higher education.

Debra Thompson

Debra Thompson has served as Vice Chancellor for Business Services for the Maricopa Community Colleges since 2004, having joined the district in 1994 as Budget Manager and later held other financial positions. Thompson has been credited for helping the district maintain its strong financial reputation and helping the Maricopa District achieve and maintain a AAA bond rating. Prior to Maricopa, Thompson held a number of financial posts including Senior Analyst in the New York City Office of Management and Budget as well as the New York City Office of the Comptroller. Thompson holds a master's degree from the University of Massachusetts at Amherst and a Bachelor of Arts degree from the State University of New York at Binghamton. She is an active volunteer with Liberty Wildlife, Treasurer of Tempe Rotary and Chair of the Community College Business Officers Association.

Monday, April 22, Lunch Program

Panel Presentation on Legislation and Higher Education:

Ivan Johnson (moderator)

Ivan Johnson is the Chief Operations Officer of both Avant Strategies, an advertising/marketing firm, and DeMenna and Associates, one of the leading lobbying firms in Arizona. Both firms are owned by Public Policy Partners. Ivan Johnson retired from Cox Communications in December 2012 after over 32 years. During his tenure with Cox Communications, he served as Vice President Franchising, Vice President of Community Relations, Manager of the Bullhead City system, State Systems Manager, Regional Operations Manager for the East Valley, and Manager of Business Development. In 1987, he was promoted to Vice President of Public Affairs and Business Development. Since 1995 and until his retirement in December 2012, Johnson was the Vice President of Public Affairs at Cox Communications Arizona.

Johnson is a fourth generation native of Arizona, holds a Masters of Business Administration and has a Bachelor Degree in Political Science from Arizona State University. He is married to Dr. Janet Johnson and they have three children.

Ethan Orr, Arizona House of Representatives

Ethan Orr is a native of Tucson and a third generation Arizonan. Currently he is the Executive Director of Linkages, a statewide organization dedicated to helping people with disabilities and Veterans find employment. He received a Masters in Public Administration and a Bachelor's in History and Political Science from the U of A and has been a faculty member there for over 12 years. He was the Director of Economic and Community Development for the City of South Tucson, and a Council Aide and the Director of the Empowerment Zone for the City of Tucson. At both cities he created programs that received national recognition. He has served on a number of Boards including the Joint Legislative Task Force on Homelessness, The Governor's Rehabilitation Advisory Council, and the Greater Tucson Leadership Council. Ethan has been married for 12 years, has three wonderful children.

Victoria Steele, Arizona House of Representatives

Representative Victoria Steele is the ranking Democrat on the Transportation Committee, and is also a member of the Health, and Insurance and Retirement Committees. She focuses on legislative issues related to Arizona's economic recovery, job creation, access to health care, and improving education. Representative Steele is Native American (Seneca/Mingo). She grew up in a small town in northwest Pennsylvania.

Professionally, she has a Masters Degree in Counseling and a Bachelor's Degree in Counseling Psychology, and she is a Licensed Professional Counselor in private practice when the legislature is not in session. Representative Steele also teaches psychology and counseling at the University of Phoenix (at Tucson) and mentors students at Prescott College (Tucson Center).

Nancy Tribbensee, Arizona Board of Regents, Senior VP and General Counsel

Nancy E. Tribbensee is Senior Vice President and General Counsel, Arizona Board of Regents. Before coming to the Arizona Board of Regents, Dr. Tribbensee served as legal counsel to Arizona State University in a variety of positions, including General Counsel, from 1989 to 2007. Prior to joining ASU, she was an associate with the Evans, Kitchel, and Jenckes law firm in Phoenix, Arizona. She received a Ph.D in Counseling Psychology, an M.A. and a B.A. in Philosophy, and a J.D. from Arizona State University.

Monday, April 22, Dinner Program

Featured Speaker:

Diana Elliott

Diana Elliott is research manager for the Economic Mobility Project at the Pew Center on the States. She supports Pew's efforts to build broad and nonpartisan agreement on the facts and figures related to mobility and to spark an active debate on how best to improve opportunity in America.

As a lead researcher on Pew's ongoing investigation of the status of the American Dream, Elliott communicates and collaborates with outside experts to develop and fine tune methodological approaches; reviews original research from external partners; and works with the project team to publicize findings and generate new knowledge, press coverage, and discourse in the area of economic mobility.

Before coming to Pew, Elliott was a family demographer at the U.S. Census Bureau where she conducted research on marriage, divorce, and family living arrangements. She has also worked at the University of Massachusetts - Boston Survey Research Center and at the research firm Belden & Russonello, where she assisted with developing questions and content, managed the progress of surveys in the field, and analyzed survey findings.

Elliott completed her Ph.D. in sociology at the University of Maryland - College Park.

DISCUSSION OUTLINE 102nd ARIZONA TOWN HALL

IS HIGHER EDUCATION READY FOR ARIZONA'S FUTURE?

SESSION I - MONDAY MORNING - APRIL 22

SETTING THE STAGE

1. What is higher education? Why is it important, both to the individual and to society? How does it affect quality of life? Consider the economic, social and personal impact of higher education.
2. Describe the current state of higher education in Arizona. What are its strengths and unique attributes? What areas could use the most improvement?
3. What attributes do Arizona students need to succeed in higher education? Who is responsible for ensuring that students have those attributes and are prepared for higher education? What role should the higher education system itself play in maximizing the preparedness of entering students? Consider barriers to success and the projected demographics of the state.
4. To what extent are students succeeding once they are enrolled in Arizona's higher education institutions? What changes in higher education, if any, would improve the success of students while in school? Consider traditional full-time students as well as part-time, online and returning students.

SESSION II - MONDAY AFTERNOON – APRIL 22

THE ECONOMY, TECHNOLOGY AND COLLABORATION

1. What role does higher education play in Arizona's economy? How can businesses, economic development organizations and higher education support each other? Consider the changing global economy.
2. What role does technology play in higher education? How can technology best be utilized to support higher education? Consider the proliferation of online classes and degrees and their impact on traditional methods of instruction and assessment.
3. How well do Arizona's higher education institutions and systems work together? What changes, if any, would improve coordination, collaboration and partnership between and among Arizona's higher education institutions and systems?

SESSION III - TUESDAY MORNING - APRIL 23

SUCCESS, ACCESS, THE GOVERNMENT AND FUNDING

1. To what extent do we have effective methods of measuring the success of higher education in Arizona? How do measurements of success affect the delivery of higher education? How do these measurements affect accountability? What role should student outcomes, research, or other metrics play in measuring success?

2. Describe the current role of government in higher education. What is the ideal role of government in higher education? How can government funding best support higher education? Consider all levels and branches of government including federal, state, local and tribal.

3. To what extent is higher education in Arizona affordable? What resources are important to make higher education accessible for students? To what extent are these resources available in Arizona? How is the accessibility of higher education affected by geographic, economic, demographic, social and cultural factors?

SESSION IV – TUESDAY AFTERNOON – APRIL 23

SETTING PRIORITIES AND TAKING ACTION

1. What actions should be taken with respect to higher education that would have the most beneficial impact on Arizona? Who should take ownership of these actions, including any necessary funding?

Consider students; parents; teachers; educational institutions and systems; business; civic institutions and organizations; local, regional, state, federal and tribal governments; and others.

2. What specific action should individuals take, including each of us?

Arizona Town Hall Social Event

Tuesday, April 23, 2013, 6:30 p.m. – 8:00 p.m.

**Includes Special Recognition
of Student Participants**

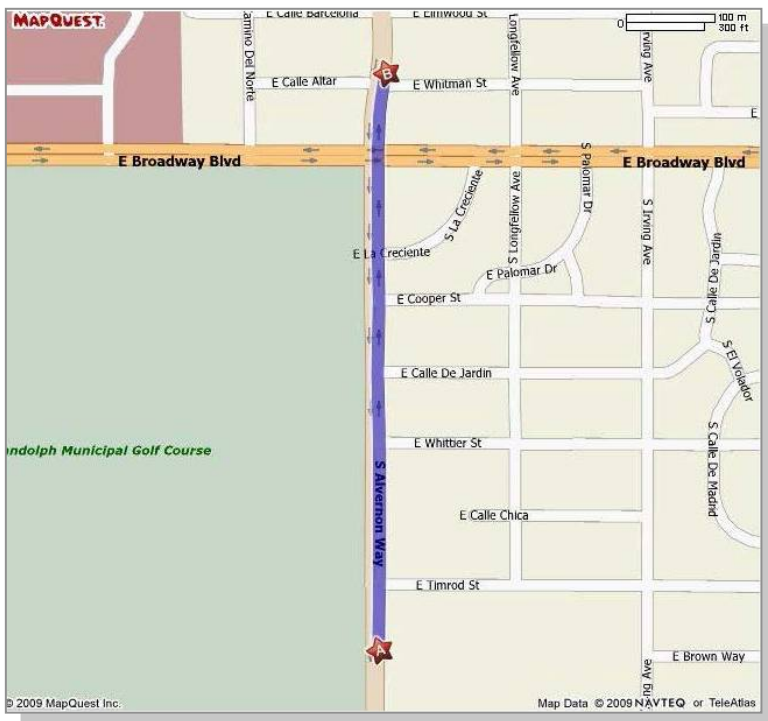
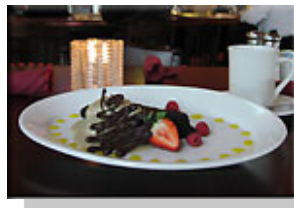
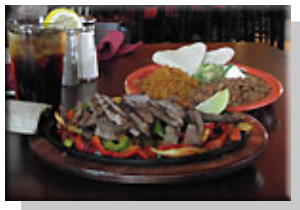
60 N. Alvernon Way
Tucson, Arizona 85711
520-326-6000



BUFFET DINNER

DESSERT

CASH BAR



Point A: Doubletree Hotel Tucson Reid Park
445 S. Alvernon Way

Point B: Old Pueblo Grille
60 N. Alvernon Way

Total Distance: 0.5 miles
Drive Time: 2 minutes
Walk Time: 11 minutes

NOTES

Premier Partner



Consensus Partner



Civic Leader Partners

Bank of America



Snell & Wilmer
L.L.P.
LAW OFFICES

Contributor Partner

Ryley Carlock & Applewhite



One East Camelback, Suite 530, Phoenix, Arizona 85012
Phone 602-252-9600 Fax: 602-252-6189
Website: www.aztownhall.org

Eco-friendly printing by APS