



# 95<sup>TH</sup> ARIZONA TOWN HALL PROGRAM SPEAKER BIOGRAPHIES

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## **Monday, November 2, Breakfast**

Panel presentation by authors of the 95<sup>th</sup> Arizona Town Hall Background Report

**Paul Bender**  
**Arizona State University**  
**Sandra Day O'Connor College of Law**

**Paul Bender** is a professor in the Sandra Day O'Connor College of Law at Arizona State University, teaching courses on U.S. and Arizona constitutional law. He has written extensively about constitutional law, intellectual property and Indian law, and is co-author of the two-volume casebook/treatise, *Political and Civil Rights in the United States*. Professor Bender has argued more than 20 cases before the U.S. Supreme Court, and actively participates in constitutional litigation in federal and state courts. Professor Bender served as dean of the College of Law from 1984-89, during which time he was instrumental in starting its Indian Legal Program. Prior to joining the College faculty, he was law clerk to 2nd U.S. Circuit Court of Appeals Judge Learned Hand and to U.S. Supreme Court Justice Felix Frankfurter, and spent 24 years as a faculty member at the University of Pennsylvania Law School. Professor Bender served as principal deputy solicitor general of the United States from 1993-97, with responsibility for Supreme Court and federal appellate litigation in the areas of civil rights, race and sex discrimination, freedom of speech and religion, and tort claims against the federal government. Professor Bender has served as a member of the Hopi Tribe's Court of Appeals, and is currently chief justice of the Fort McDowell Nation Supreme Court, and the San Carlos Apache Court of Appeals. He earned his degree in law from the Harvard Law School.

**Molly Castelazo**  
**President**  
**Castelazo Marketing Ltd.**

**Molly Castelazo** is president of Castelazo Marketing Ltd., a Phoenix-based firm focused on helping its clients communicate their messages. As a business and technology writer, Castelazo specializes in the analysis of regional and international economic and business issues. Her recent work has centered on water management, infrastructure, international trade, and governmental revenue. A graduate of Arizona State University with degrees in economics and political science, Molly also worked as an economic research analyst and writer at the Federal Reserve Bank of St. Louis. There, she coordinated the publication of the Beige Book and co-authored articles in the *Regional Economist* magazine.

**Dennis Hoffman**  
**Arizona State University**

**Dennis L. Hoffman** is a professor of economics at Arizona State University. He has published numerous academic articles and a book on macroeconomics and econometrics. Professor Hoffman has received teaching and research awards, including the Distinguished Faculty Research Award in 1992 and Arizona Professor of the Year (by the Carnegie Foundation) in 1997. He has carried the title of Dean's Council of 100 Distinguished Scholar since 1996. In addition to his academic appointment, Dr. Hoffman is director of the L. William Seidman Research Institute and faculty director of the Center for Competitiveness and Prosperity Research in the W. P. Carey School of Business as well as director of ASU's Office of the University Economist. Dr. Hoffman's sponsored research efforts include the construction and maintenance of the tax revenue forecasting model used by the governor's Office of Strategic Planning and Budgeting since 1982. Dr. Hoffman headed groups of economists who measured the economic impact of several fiscal initiatives for "Fiscal 2000" in 1989. In 2003, he served as technical advisor to the Citizens Finance Review Commission. Dr. Hoffman has conducted considerable contract research over the last several years for a host of business and public organizations across Arizona.

**Ken Strobeck**  
**Executive Director**  
**League of Arizona Cities and Towns**

**Ken Strobeck** is the executive director of the League of Arizona Cities and Towns, a nonpartisan advocacy and information service for the state's 90 incorporated communities. He joined the League in January 2006 after having previously served as executive director of the League of Oregon Cities (2002-05). In 1994, he was elected to three terms (the maximum allowed under the term-limit law then in force) in the Oregon Legislature as a state representative from the Beaverton area. His leadership positions included speaker pro tem (1999-2000) and chairman of the House revenue committee (1998-2000), where he was primarily responsible for negotiating legislation authorizing a local-option school levy, a transportation funding package, and an overhaul of the state's timber taxation policy. His professional experience includes radio and TV broadcasting, and executive positions in corporate communications and public affairs in both the private and nonprofit sectors. Ken holds a B.A. in Journalism from the University of Oregon.

**November 2, Lunch Program**

**Opening Remarks by Arizona Governor Jan Brewer**



Janice K. Brewer became the 22nd person to take the oath of office as Governor of Arizona on January 21, 2009.

Prior to her succession to Governor, she served as Arizona Secretary of State, as Maricopa County Supervisor (including chairman of the Board of Supervisors), and as a member of both houses of the Arizona Legislature, where she rose to leadership of the State Senate.

**“What Arizona Can Learn from California’s Fiscal Mess”**  
**A Bipartisan Discussion**

**Jack Cox, Moderator**  
**President, The Communications Institute**



**Jack Cox** is President and Founder, The Communications Institute. The Communications Institute, [communicationsinstitute.org](http://communicationsinstitute.org), based in Pasadena, California, is a consortium of academic and research institutions and scholars dedicated to improving public policy through the application of objective, non-partisan analysis. He directs the economics and public policy programs for the Thomas R. Brown Foundations in Arizona. Mr. Cox has more than 35 years of experience in public policy, journalism, and government. He is a former California broadcast journalist and served as Chief of Staff to United States Congressman Barry Goldwater, Jr. in Washington, D.C. and in Sacramento for California State Senator Clark Bradley. For 25 years, he served as President and Chief Executive Officer of an international nonprofit institution that educated more than 75,000 journalists, business executives and community and nonprofit leaders in economics, science, law, and communications. He received his B.S. degree in journalism from San Jose State University.

**Jim Brulte, Panelist**  
**Former California State Senate Republican Leader**



Jim Brulte served 14 years in the California State Legislature, most recently as Senate Republican Leader, before leaving office to join California Strategies. During that time he developed a national reputation as a dynamic leader, and prior to the election of Governor Schwarzenegger, was described as “arguably the most powerful elected Republican in California.” He was recently appointed by President Bush to serve as a Member of the Board of Visitors of the United States Naval Academy. He was also appointed by Governor Schwarzenegger as a member of the Performance Review Committee.

Brulte joined California Strategies in 2004 as a partner and heads the Inland Empire office, the region where he grew up and later represented in the Legislature. During his tenure in office,

Brulte focused his efforts on education, regulatory reform, crime reduction and common-sense legislation to improve California's business climate.

In addition to his political expertise, Brulte is also an expert on fiscal issues and was the GOP's lead negotiator for California's 80+ billion dollar budget negotiations. Brulte graduated with a B.A. from California State Polytechnic University, Pomona. In 1974, Brulte joined the California Air National Guard where he was later honored as "Outstanding Airman of the Year" for the United States and its territories.

## **Joe Nation, Panelist Former California State Assemblyman**



Joe Nation, Ph.D., is currently Director of the Graduate Public Policy Practicum at Stanford University teaching economics with a focus on such issues as climate change policy, and health care reform policy. Dr. Nation served as a Member of the California State Assembly, 2000-2006, representing Marin and Sonoma counties. He had served as the Rules Committee Chair, 2002-2004, and director of the Assembly Office Of Research. He was the principal co-author, of AB 32, Global Warming Solutions Act, and authored 50 additional bills including greenhouse gas labeling for autos, fuel efficiency standards for tires, tax incentives for alternative energy, health care benefit expansion, transportation, and education issues. He also had a strong reputation as an advocate of bipartisan efforts to focus on better analysis of critical public issues.

Dr. Nation is also director of RAND California that provides in-depth research data on California. He also directs similar operations in New York and Texas. He also has his own consulting business focusing on energy, economic, and environmental issues, particularly carbon reduction strategies and carbon offsets. His clients include PG&E, RAND, the Sonoma County Water Agency, Our Petaluma, ENVIRON International, and others. He holds a B.A., Economics, German and French, University of Colorado, M.S., Foreign Service, Georgetown University; Ph.D., Public Policy Analysis, RAND Graduate School, and a Post-doctoral fellowship, Stanford University.

## **Monday, November 2, Dinner Program**

"Arizona in Context: How the state compares with the rest of the nation in the amount of revenue it raises, how well it manages its money, the results it achieves, and the challenges it faces."

## **Peter Harkness Founder & Publisher Emeritus of Governing Magazine**



Peter Harkness is the founder and publisher emeritus of *Governing*, a magazine for leaders of state and local governments that now is 22 years old. After retiring for a year, he currently is on a temporary assignment back at the magazine as group publisher pending its sale to a new owner.

Before launching *Governing*, he was editor and deputy publisher of the *Congressional Quarterly News Service*, a Washington information company known for publishing what is regarded as the unofficial and independent "bible" covering the U.S. Congress.

Mr. Harkness has watched government at all levels, from Washington to the states, cities and counties, for almost 40 years. His reporting assignments for *CQ* included the White House, Congress and national politics. In 1987, he founded *Governing* magazine on the premise that much of the responsibility and authority for governing the country had moved down to the state and local level, yet no one in the national press was paying any attention.

He is a recipient of the Raymond Clapper Award for investigative reporting, awarded by the White House Correspondents Association, and is a fellow of the National Academy of Public Administration, one of the few journalists to be inducted into its membership.

*Governing's* circulation has grown to more than 85,000 state, city and county leaders across the nation. It has been nominated four times as a finalist for the National Magazine Award, the highest honor in the industry. Traffic on governing.com, the magazine's robust website, has passed a million page views a month.

## Tuesday, November 3, Lunch Program

### **Dolan Ellis Official Arizona State Balladeer**



After almost 42 years as Arizona's Official State Balladeer, Dolan Ellis still hangs his professional hat on the title that first came to him in February 1966, as an appointment by Governor Sam Goddard that has now been endorsed by ten consecutive governors.

Many well-deserved awards have come to Dolan Ellis over the years: a Grammy, gold records, and the Arizona Tourism Hall of Fame. Senator John McCain read Dolan and his music into the Congressional Record. He was the first to be inducted as an Arizona Culture Keeper.

The Balladeer takes his own one-man show on the road throughout the state and sometimes beyond, for formal concerts, conventions, cowboy poetry and music gatherings, folk and storytelling festivals, private parties, and occasional benefit performances. His shows consist mostly of his own songs about Arizona people, places, and things. At the Arizona Folklore Preserve and at other venues on demand, he uses large screen photography, mostly his own and occasionally historic, to illustrate the songs. His baritone voice is better than ever, with an almost unbelievable resonance, and his 12-string guitar adds a special dimension to the music. Dolan connects with his audiences as few performers can do, relying on his humor and storytelling skills to enhance his considerable musical talent.