

Arizona Government:

THE  
NEXT  
100  
YEARS

The 97th Arizona Town Hall

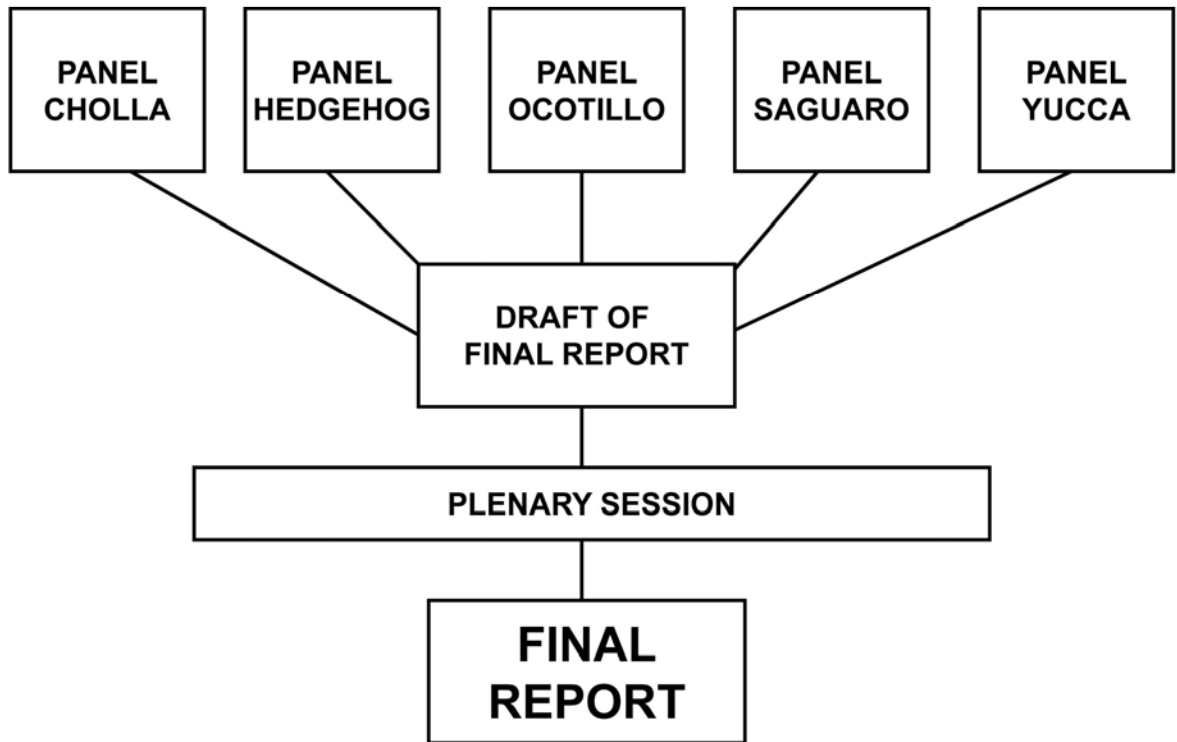
November 7 - 10, 2010

Grand Canyon, Arizona



# The Town Hall Process

From the Group Statement to the Final Report



# OVERVIEW OF THE ARIZONA TOWN HALL PROCESS

**Arizona Town Hall** is a private nonprofit corporation founded in 1962 for the purpose of identifying and discussing critical policy issues facing Arizona and creating solutions. Much of the success of the Arizona Town Halls lies in the fact that the process incorporates the knowledge, thoughts and ideas of all the participants. The Town Hall process has been adapted and utilized by many other groups who strive to create solutions by drawing upon diverse views and building informed coalitions.

## **Panel Discussions**

The Town Hall begins with panel discussions. Each panel addresses the same Discussion Outline during the first portion of the Town Hall. The process and guiding principles for the panel discussions are as follows:

- The Panel Chair reads one question at a time and discussion follows.
- It is important to stick to the question at hand.
- The panel strives for consensus (votes are taken only if absolutely necessary).
- Consensus is reached when no one wants to add anything, and no one objects strongly to the wording offered.
- The recorder's role is to keep the panel on time, capture the consensus comments, read back consensus statements to the panel and make edits with participants.
- Viewpoints of all participants are considered equally valuable, regardless of title or position.
- Discussions are encouraged to be robust while maintaining a respect for different viewpoints. Participants are allowed to criticize concepts—not people.
- Minority viewpoints must be very strong to find their way into the final document (at least 1/3 of the total group).
- Media will be present at the Town Hall and may be in attendance during panel discussions. You should assume that your comments may be quoted at any time.
- Observers may attend the sessions but cannot participate or contribute to discussions.
- The process is as valuable as the recommendations.

## **Creation of the Draft Recommendations Report**

Once complete, the consensus statements are taken from each panel to the Report Chair. The Report Chair reviews the statements from all five panels and looks for consensus across all of the groups. With assistance from the Panel Recorders, the Report Chair creates a draft report of what appears to be the consensus of the Town Hall participants.

The draft report is distributed early in the morning before the plenary session on the Wednesday of each Town Hall. Panels meet prior to the start of the plenary session to review the draft and outline any areas the panel wants to address at the plenary session.

## **The Plenary Session**

At the plenary session, Arizona Town Hall's Chairman of the Board leads all of the Town Hall participants, as a full body, in an organized review of the document. All participants work to approve, amend or reject each section of the report of recommendations.

# A G E N D A

## **SUNDAY, NOVEMBER 7**

3:00 p.m. – 6:00 p.m.

Registration Commences – Lobby, El Tovar Hotel

6:00 p.m. – 7:00 p.m.

“Get Acquainted” No-Host Social Hour – Lobby, El Tovar Hotel

7:00 p.m.

Opening Dinner & Orientation – Main Dining Rm., El Tovar Hotel

*Welcome & Overview:* **Tara Jackson**, President, Arizona Town Hall

Dinner

*Opening Comments:* **Bruce Dusenberry**, Board Chair, Arizona Town Hall; President, Horizon Moving Systems; Attorney, Tucson

## **MONDAY, NOVEMBER 8**

7:00 a.m. – 8:00 a.m.

Breakfast Buffet – Maswik Lodge

**Key Facts You Need to Know:** Panel presentation by authors of the 97<sup>th</sup> Arizona Town Hall Background Report: **Paul Bender, David Berman, Kim Demarchi, Paul Julien, Brint Milward.**

*Presiding:* **Paulina Vazquez Morris**, Arizona Town Hall Board Executive Committee Member, Attorney and Fmr. Deputy Director and General Counsel, Arizona Department of Administration, Phoenix

8:30 a.m. – Noon

Panel Discussions – (Coffee break mid-morning)

**Panel Cholla** – Kiva Lounge, 1<sup>st</sup> Floor, Thunderbird Lodge

Len Kirschner, Chair

Mary Grier, Recorder

**Panel Hedgehog** – Kachina Lounge/Kachina Lodge

Kathy Turner, Chair

Kate Hackett-King, Recorder

**Panel Ocotillo** – Community Building, Room 1

Dick Geasland, Chair

Jessica Berch, Recorder

**Panel Saguario** – Thunderbird Rm., 2<sup>nd</sup> Floor, Thunderbird Lodge

Scott Chesney, Chair

Sarah Tschider, Recorder

**Panel Yucca** – Community Building, Room 2

Jim Condo, Chair

Susan Culp, Recorder

## **MONDAY, NOVEMBER 8 (Cont.)**

12:30 p.m. – 2:00 p.m.

Luncheon Session – Dining Room, El Tovar Hotel

*Presiding:* **Steve Betts**, Arizona Town Hall Board Vice Chair; Ret. President & C.E.O., SunCor Development Co.; Attorney, Tempe

*Sponsor Highlight:* **Salt River Project**

*Introduction of Program:* **Peter Hayes**, Manager of Public Affairs, Salt River Project

*Panel Discussion “Views from the Frontline”*

*Moderator:* **Michael Grant** (former host of *Horizon* and Gallagher and Kennedy attorney). *Participants:* **Bob Burns**, President, Arizona State Senate; **Ken Chevront**, Arizona State Senate; **Howie Fischer**, State Capitol Bureau Correspondent

2:30 p.m. – 5:00 p.m.

Continuation of Panel Discussions  
(Coffee break mid-afternoon)

6:00 p.m. – 7:00 p.m.

No-Host Social Hour, Maswik Lodge

7:00 p.m.

Dinner - Santa Fe Dining Room, Maswik Lodge

*Presiding:* **Carol West**, Board Secretary, Community Volunteer, Former City Tucson Council Member (Ward II)

*Sponsor Highlight:* **Cox Communications**

*Speaker Introduction:* **Gregory Ensell**, Manager, Government and Public Affairs, Cox Communications

*Speaker:* **Richard F. Callahan**, Clinical Professor, Associate Dean and Director of State Capital and Leadership Programs University of Southern California

## **TUESDAY, NOVEMBER 9**

7:00 a.m. – 8:00 a.m.

Breakfast Buffet – Maswik Lodge

*Presiding:* **Gilbert Davidson**, Arizona Town Hall Executive Committee Member; Town Manager, Town of Marana

*Sponsor Highlight:* **Snell & Wilmer, L.L.P.**

*Speaker Introduction:* **Jim Condo**, Attorney, Snell & Wilmer, L.L.P.

*Speaker:* **Kil Huh**, Director of Research for the Pew Center on the States, The Pew Charitable Trusts

**TUESDAY, NOVEMBER 9 (Cont.)**

8:30 a.m. – Noon

Continuation of panel sessions  
(Coffee break mid-morning)

12:30 p.m. – 2:00 p.m.

Luncheon Session – Santa Fe Dining Room, Maswik Lodge

*Presiding:* **Tara Jackson**, President, Arizona Town Hall

*Speakers:* Members of the Arizona Town Hall Board:  
**Bruce Dusenberry, Arlan Colton, John Maynard, Len Kirschner**

2:30 p.m. – 5:00 p.m.

Continuation of Panel Discussions  
(Coffee break mid-afternoon)

6:30 p.m. – 8:00 p.m.

Wine, Cheese and Buffet Reception, Recognition of Students

**WEDNESDAY, NOVEMBER 10**

6:45 – 8:15 a.m.

Individual Panel Caucuses: (Coffee & Danish will be available in Panel Caucuses)

**Panel Cholla** – Kiva Lounge, 1<sup>st</sup> Floor, Thunderbird Lodge

**Panel Hedgehog** – Kachina Lounge/Kachina Lodge

**Panel Ocotillo** – Community Building, Room 1

**Panel Saguario** – Thunderbird Rm., 2<sup>nd</sup> Floor, Thunderbird Lodge

**Panel Yucca** – Community Building, Room 2

8:30 a.m. to approx. 12:30 p.m.

Plenary Session – All Participants – Santa Fe Dining Room, Maswik Lodge

Presiding: **Bruce Dusenberry**

Adoption of Recommendations

(Coffee & Danish will be available during the session – **there will be no formal break**)

Adjournment at approximately 12:30 p.m.

# 97TH ARIZONA TOWN HALL PROGRAM SPEAKER BIOGRAPHIES

## Monday, November 8, Breakfast

Panel presentation by authors of the 97<sup>th</sup> Arizona Town Hall Background Report



**Paul Bender**  
**Arizona State University**  
**Sandra Day O'Connor College of Law**

**Paul Bender** is Professor of Law at Arizona State University College of Law, where he teaches U.S. and Arizona Constitutional Law. He was Dean of the College of Law from 1984 to 1989. He graduated from Harvard College *cum laude* in 1954, and from Harvard Law School *magna cum laude* in 1957. Professor Bender is co-author of the two-volume work, *Political and Civil Rights in The United States*, as well as numerous articles on constitutional law, individual rights, and intellectual property. He has served as a faculty member in Federal Judicial Center constitutional law programs for federal judges, lectures annually on the U.S. Supreme Court to the staff and cooperating lawyers of the NAACP Legal Defense Fund. He is Chief Justice of the Supreme Court of the Fort McDowell Yavapai Nation and of the San Carlos Apache Court of Appeals. He serves as a legal analyst for public television station KAET, and comments frequently in the press and broadcast media on current legal and constitutional issues.



**David R. Berman**  
**Professor Emeritus of Political Science**  
**Arizona State University**

**David R. Berman**, Professor Emeritus of Political Science at Arizona State University, has produced eight books, including three university press studies on Arizona government and politics, and over 70 published papers, book chapters, or referred articles dealing mostly with state and local politics in the United States. He specializes in the areas of intergovernmental relations and state and local government, politics, and public policy.

Professional service includes membership on the executive committee of the Federalism and Intergovernmental Relations Section of the American Political Science Association and the Intergovernmental Administration and Management section of the American Society for Public Administration. He has served as a project reviewer for the National Science Foundation, Brookings Institution, and U.S. Advisory Commission on Intergovernmental Relations.

Professor Berman has also worked in conjunction with the Western States Budget group, affiliated with the Western Political Science Association, and with several local organizations, including the Arizona Town Hall. He has also conducted or contributed to studies involving workforce development, state budgeting, legislative term limits, Superstition Vistas, Pinal County governance, and Arizona's Sun Corridor, among others.



**Kim Demarchi**  
**Attorney**  
**Lewis and Roca LLP**

**Kimberly A. Demarchi** is a partner in the Phoenix office of Lewis and Roca LLP, where she represents public, private, and non-profit clients in civil appeals and in the litigation of complex matters. A substantial part of Kim's practice involves issues of public law, including representing state, local, and tribal governments in administrative and court proceedings and advising a wide range of clients on compliance with campaign finance, election, and lobbying laws. Her election-law clients have included candidate campaigns; individual contributors, political party organizations and clubs; independent expenditure committees; ballot measure sponsors, supporters, and opponents; corporate, union, and membership organization PACs; and non-profit entities. She has also taught election law as an adjunct professor at Arizona State University's Sandra Day O'Connor College of Law. A native of Tucson, Arizona, Kim is a graduate of ASU's Honors College and the Yale Law School.



**Paul Julien**  
**Judicial Education Officer**  
**Arizona Supreme Court**

**Paul Julien** is the Judicial Education Officer for the Arizona Supreme Court and in that capacity coordinates educational and professional development for judges throughout the state. He also serves as a judge pro tempore in courts throughout Arizona. Paul practiced law for 17 years before coming to the court, where he managed Southern Arizona Legal Aid, consulted with the Legal Services Corporation, and practiced with Molloy, Jones, and Donahoe. Prior to practicing law, he taught at Northern Arizona University and in the Flagstaff public schools. Paul has served in leadership roles with the state and local bar, Catalina Foothills School Board, Arizona Board of Regents, and the Governor's Commission to Stop Domestic Violence. Honors include the Arizona Supreme Court's Administration of Justice Award, University of Arizona Distinguished Citizen Award, and the State Bar of Arizona Law-Related Education Award.



**H. Brinton Milward, Director**  
**School of Government and Public Policy**  
**Providence Service Corporation Chair in Public Management**  
**University of Arizona**

**H. Brinton Milward** is the Providence Service Corporation Chair in Public Management and the Director of the School of Government and Public Policy at the University of Arizona. He is an honorary professor at Hong Kong University and has a courtesy appointment at University of Calgary. He has been elected president of two national associations: the Public Management Research Association and the National Association of Schools of Public Administration and Affairs. He is a Fellow of the National Academy of Public Administration. He won the Distinguished Research Award given by the National Association of Schools of Public Affairs and Administration and the American Society for Public Administration in 2010. Dr. Milward's research interests revolve around networks and collaboration. He has studied organizational networks for his entire career. A major line of his work has focused on understanding how to efficiently and effectively manage networks of organizations that jointly produce public services like health care.

For the past nine years Dr. Milward has studied illegal and covert networks that pursue grievances or greed. His articles on "Dark Networks," which include case studies from open-source materials, have been widely cited for their application of network analysis and management theory to terrorist networks, human trafficking, drug smuggling, and other illegal activities. His particular foci have been the governance of dark networks, their trajectories, and accounting for their relative degrees of effectiveness and resilience.

### **Monday, November 8, Lunch Program**

Panel Discussion "Views from the Frontline":



**Michael Grant**  
**Attorney**  
**Gallagher & Kennedy**

**Michael Grant** is a partner in the Phoenix law firm of Gallagher & Kennedy. Previously, he was a partner in the firm of Johnston Maynard Grant and Parker, P.L.C. and from 1981 to 2007 was host of Horizon, a nightly public affairs program on KAET TV.

After graduation from the Arizona State University College of Law in 1976, Mr. Grant served as an Assistant Attorney General before entering private practice in 1979. His practice specializes in administrative and public utility law.

Active in civic and charitable affairs, Mr. Grant has received numerous awards in broadcasting and for legal related matters.



**Bob Burns**  
**Arizona State Senator**

**Bob Burns** was elected in November 2002 to represent Legislative District 9 in the Arizona State Senate. The Senator is a Republican from Peoria, and serves in the pivotal role as Chairman of the Senate Appropriations Committee.

Senator Burns' political experience extends beyond his substantial time in the State's legislature. He has also served on the Board of Directors of the Central Arizona Water Conservation District, as well as



-serving as a legislative district chairman, precinct committeeman, deputy registrar and volunteer lobbyist for the child care industry. The Senator is also a member of Republican Forum West and the Sun City Republican Club.

In addition to his extensive record of public service, Senator Burns serves on the Board of Directors of Friends of West Valley Recreation Corridor, and is a member of the Glendale Kachina Rotary Club, Arizona Telemedicine Council, Arizona Town Hall, and a sponsor of in line rollerblade/hockey team. In the past the Senator has coached in the Summer Baseball League and been a member of the Arizona, Phoenix and Glendale Chambers of Commerce.

An Iowa native, Senator Burns has been married to his wife, Gayle since 1960. They have two sons, five active grandchildren and one great grandchild that often find the Senator as the number one fan at various competitive events, including ice and in-line hockey.



**Ken Chevront**  
**Arizona State Senator**

A graduate of Claremont McKenna College and a Rotary Scholar, Phoenix native, Senator Ken Chevront has been a student of political science and international business in Africa, France, Japan and the USA. Mr. Chevront earned his Master's of International Management from the American Graduate School of International Management in 1986 and went on to work as a floor trader at the Commodities Exchange Center in New York City.

Mr. Chevront has served at the Legislature since 1995 with eight years in the House of Representatives and eight years in the Senate. Mr. Chevront currently serves on the Senate committees on Commerce, Finance, and Judiciary. In addition to Mr. Chevront's political career, he is a successful business owner. In 1989, he established Chevront Construction followed by Chevront Restaurant and Wine Bar in 2003. Both businesses continue to run successfully.



**Howard Fischer**  
**Journalist**  
**Capitol Media Services**

**Howard Fischer** is a veteran journalist who has reported on state government and legal affairs in Arizona since 1982, the last 19 for Capitol Media Services which he founded in 1991.

Prior to that he has been a reporter for the Phoenix Business Journal, New Times and the (Tucson) Arizona Daily Star. He also served as managing editor of the Bisbee Daily Review. Before moving to Arizona in 1974, he was a reporter for the Syracuse (N.Y.) Post-Standard.

His employment experience has not been entirely in journalism. On moving to Arizona, while picking up courses toward a graduate degree, he found temporary work where available, including a stint as Santa Claus at Park Central Mall in Phoenix (details available to those interested) and, later, as manager of a Circle K convenience market in Tucson.

Fischer's reports appear in daily and weekly newspapers around the state, and are heard on Arizona Public Radio. He also is a regular participant in the Friday "journalists roundtable" edition of Horizon, seen on KAET-TV.

Fischer and his wife, Gabe, live with their five (!) cats in Laveen, a small unincorporated community on the southwest edge of Phoenix that has not been swallowed up by the city -- yet.

### **Monday, November 8, Dinner Program**

Featured Speaker:



**Richard F. Callahan**  
**Associate Dean**  
**Director of State Capital and Leadership Program**  
**University of Southern California, Sacramento**

**Richard F. Callahan** is Associate Dean and Director of State Capital and Leadership Programs for the University of Southern California, Sacramento. His teaching focuses on leadership development and program building through new curriculum and program design and delivery, as well as research and teaching new practices in governance.

In the past two years he has worked locally, nationally, and internationally with over 500 public and nonprofit sector executives, including for the Office of the Vice President of the United States, The State of California Performance

Measurement Council, The State of California Department of Toxic Substance Control, the Los Angeles County Department of Public Health, Sierra Health Foundation, Aydin University, Istanbul Turkey, and Universidad Anahuac de Xalapa, Mexico.

Since 2006, he has been co-director of the Executive Master of Leadership (EML) program at USC in Los Angeles. Since 1998, he has directed in Sacramento the delivery of master of health administration (MHA) graduate degree program and master of public administration (MPA) program, with 35 classes annually, as well as directing in the past 10 years leadership training programs, designed and presented by USC, for nonprofit health executives, for newly elected local officials, county executives, and legislative staff from across the United States.

Internationally, Dr. Callahan has been visiting faculty or presented leadership programs in Turkey, Mexico, Taiwan, Japan and for the 2007 Third Transatlantic Conference with faculty from over 15 nations.

He is a member of the CEO Forums for Medstart, medical technology company start ups (Sacramento), serves on the Arden Baseball Little League Board of Directors, the Editorial Board of Public Administration Review; The National Association of Schools of Public Affairs and Administration (NASPAA) committee on Executive MPA programs; the Executive Council of the Sacramento Chapter of the American Society of Public Administration;

He has a BA degree, with honors in political theory, from Georgetown University. He has a master degree and a doctorate in public administration from USC.

## **Tuesday, November 9, Breakfast Program**

Featured Speaker:



**Kil Huh**  
**Director of Research**  
**Pew's Center on the States**

**Kil Huh** is a director of research for Pew's Center on the States. In this role, he manages the states' fiscal research agenda in the Pew Center on the States' Research and Information unit, and he is leading the center's new project on states' fiscal health. He has overseen project teams of researchers, policy analysts, journalists and consultants to conceptualize, design and implement research and analysis across 50 states that inform state policy-focused efforts on a wide range of issues including, state tax systems, public sector retirement benefits, economic development and mortgage lending.

Dr. Huh has conducted ground-breaking research—such as *The Trillion Dollar Gap: Underfunded State Retirement Systems and the Roads to Reform*; *The Clean Energy Economy: Repowering Jobs, Businesses and Investments Across America*; and *Defaulting on the Dream: States Respond to America's Foreclosure Crisis*—that has directly informed national and state policy discussions. His work on states' overseas absentee voting systems, *No Time to Vote: Challenges Facing America's Overseas Military Voters*, spurred the enactment of the federal Military and Overseas Voter Empowerment (MOVE) Act—part of the 2010 Defense Department authorization bill, which ensured military and overseas voters would have sufficient time to receive and cast a ballot in federal elections and expanded the provisions to state and local elections. His work has been cited widely in national media including, *The New York Times*, *The Washington Post*, *The Wall Street Journal*, Fox Business News, CNBC, PBS's *News Hour* and *Nightly Business Report*, and state and local radio and print outlets.

Prior to Pew, Dr. Huh worked at the Fannie Mae Foundation where he served most recently as the director of Policy and Consulting and associate editor for *Housing Policy Debate*, an award winning peer-review journal. Dr. Huh holds a bachelor of science degree in urban regional studies from Cornell University, a master's of urban planning from New York University and both a master's in philosophy and a doctorate of philosophy in urban planning from Columbia University.

**DISCUSSION OUTLINE**  
**97th ARIZONA TOWN HALL**

**ARIZONA'S GOVERNMENT:  
THE NEXT 100 YEARS**

**SESSION I - MONDAY MORNING – NOVEMBER 8**

**DEFINING AN EFFECTIVE FRAMEWORK & ARIZONA'S EXECUTIVE BRANCH**

1. What factors were important in creating the state government structure when Arizona first became a state in 1912? How have those factors changed? What factors should be considered in making changes to the state government structure in the future? Why?
2. What role does Arizona's state government currently play with respect to sustaining or supporting Arizonans? Consider, for example, the state's economy, education, infrastructure, and Arizonans' liberty, safety and well-being. What role should it play?
3. What are the greatest strengths of Arizona's executive branch? Where are the greatest opportunities for improvement? What changes, if any, would promote the best short-term and long-term policy choices and why? Consider, along with other issues, the impact of having multiple executive officials who are elected separately (e.g., governor, secretary of state/lieutenant governor, attorney general, treasurer, superintendant of instruction and mine inspector). Consider whether any executive offices, including agency or department heads, should be selected in a different manner.

## **SESSION II - MONDAY AFTERNOON – NOVEMBER 8**

### **THE LEGISLATIVE, THE JUDICIAL BRANCH & THE CONSTITUTION**

1. What are the greatest strengths of Arizona's legislative branch? Where are the greatest opportunities for improvement? What changes, if any, would promote the best short-term and long-term policy choices and why?
2. What are the greatest strengths of Arizona's judicial branch? Where are the greatest opportunities for improvement? What changes, if any, would improve the judicial system and why? Consider the effectiveness and accessibility of the judicial system, the merit selection system, and courts of limited jurisdiction.
3. What methods are best for accomplishing proposed changes to the state constitution and why? Consider amendments to the constitution by initiative and referenda, as well as by constitutional conventions. What are the benefits and pitfalls of each method, including the ease or difficulty of amending under each method?
4. How effective is the state constitution for meeting Arizona's needs? What changes, if any, should be made and why? Consider issues such as: the distribution of powers between the executive, legislative, and judicial branches, and the Arizona Corporation Commission; constitutional limitations on the financing of state government; and the difference between laws imposed by the constitution and statutes.

## **SESSION III - TUESDAY MORNING – NOVEMBER 9**

### **COORDINATION AMONG GOVERNMENTS, ELECTIONS AND CITIZEN INVOLVEMENT**

1. In what ways, and how effectively, does Arizona state government interact with local, regional, tribal, and federal governments ? What changes, if any, would create the most effective and efficient interaction between Arizona state government and these other governmental entities? What are the costs, benefits and risks of any recommended changes?
2. How does state law impact the interactions between tribal, regional and local governments? What changes, if any, in state law would improve these interactions? Consider state revenue sharing, and tribal-local government relationships. What are the costs, benefits and risks of any recommended changes?
3. How well does the current Arizona elections system meet our needs? Where are the greatest opportunities to improve the elections system to better serve Arizona's needs?
4. How does citizen participation affect Arizona's government system, and how important is citizen participation to effective government? What are the barriers and disincentives to effective citizen participation in government? How can effective citizen participation best be encouraged, supported and sustained?

## **SESSION IV - TUESDAY AFTERNOON – NOVEMBER 9**

### **GETTING THERE: SETTING PRIORITIES AND TAKING ACTION**

1. Based on your discussions over the last two days, what are the most important actions that should be taken to create the state government structure that will best support Arizona's future?
2. How should the actions identified in response to the previous question be prioritized? Which of these actions should we take immediately? Which actions should be taken over a longer period of time? What steps, if any, should be taken to fund these actions?
3. What is each Arizonan's role and responsibility in ensuring that the actions identified in this session are implemented? How can individuals fulfill the roles and responsibilities identified in response to the prior question? What is the role of entities, including businesses, governments, organizations and others in accomplishing these actions?

# NOTES

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