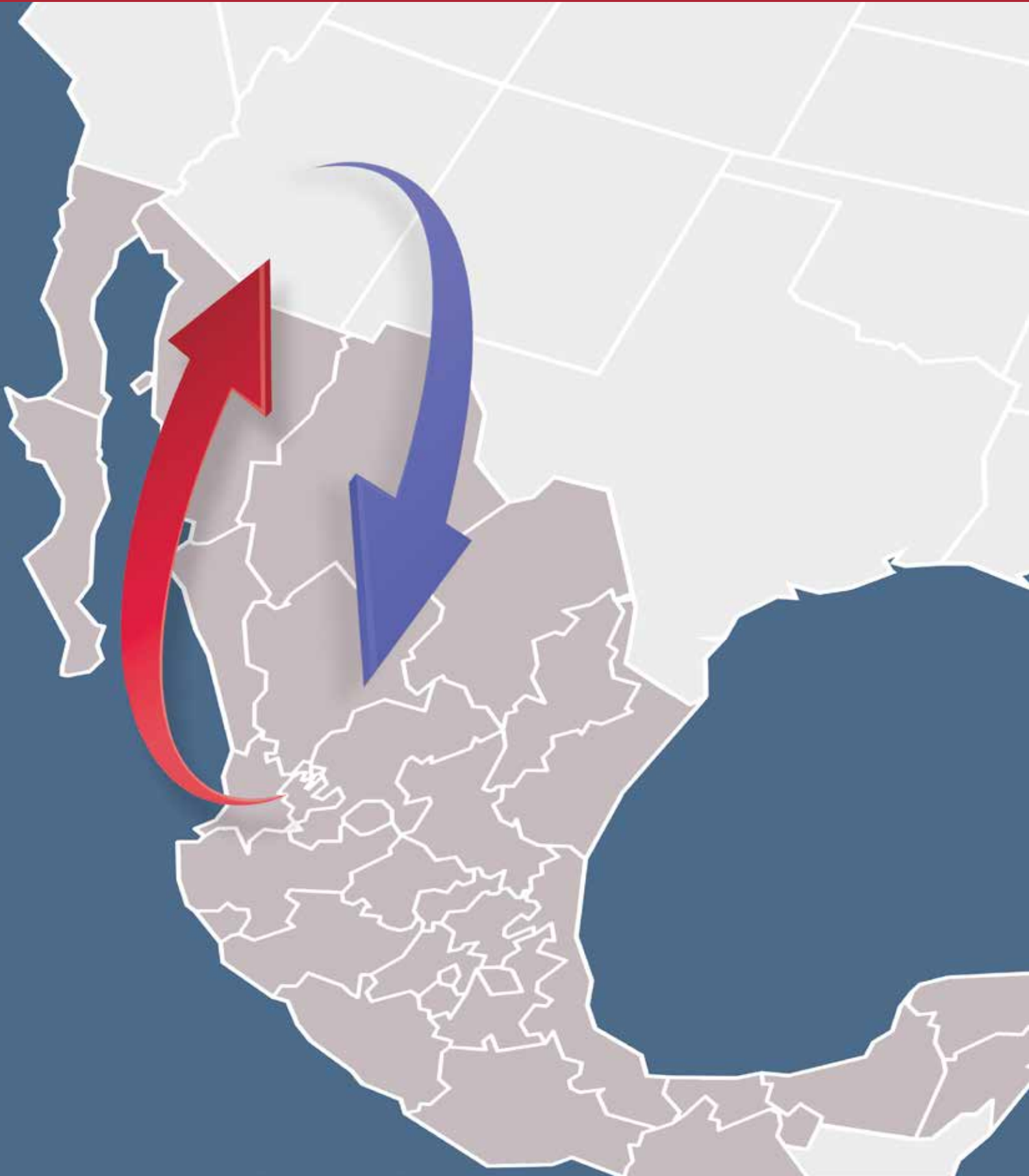


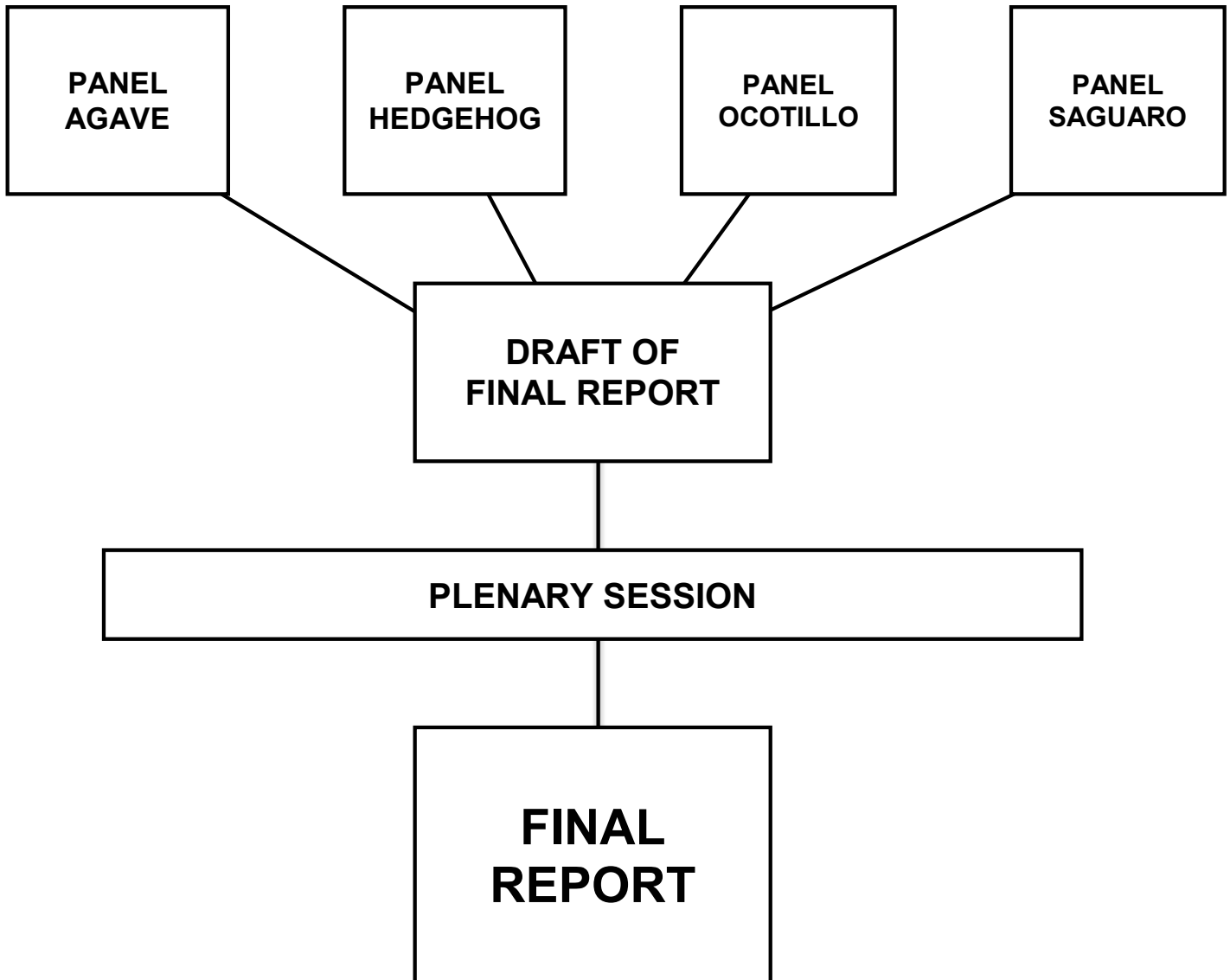
ARIZONA & MEXICO

108th Arizona Town Hall - April 24-27, 2016 - Tucson, Arizona



The Arizona Town Hall Process

From the Group Statement to the Final Report



“Seek first to understand, then to be understood.”

Stephen Covey, *The 7 Habits of Highly Successful People*

OVERVIEW OF THE ARIZONA TOWN HALL PROCESS

Arizona Town Hall is a private nonprofit organization founded in 1962 for the purpose of educating, engaging, connecting and empowering people to resolve important issues. Much of the success of the Arizona Town Hall lies in the fact that the process incorporates the knowledge, thoughts and ideas of all the participants. The Town Hall process has been adapted and utilized by many other groups who strive to create solutions by drawing upon diverse views and building informed coalitions.

Panel Discussions

The Town Hall begins with panel discussions. Each panel addresses the same discussion questions during the first portion of the Town Hall. The process and guiding principles for the panel discussions are as follows:

- The Panel Chair reads one question at a time and discussion follows.
- It is important to stick to the question at hand.
- The panel strives for consensus (votes are taken only if absolutely necessary).
- Consensus is reached when no one wants to add anything, and no one objects strongly to the wording offered.
- The Panel Recorder's role is to keep the panel on time, capture the consensus comments, read back consensus statements to the panel and make edits with participants.
- Viewpoints of all participants are considered equally valuable, regardless of title or position.
- Discussions are encouraged to be robust while maintaining a respect for different viewpoints.
- Participants are allowed to criticize concepts—not people.
- Minority viewpoints must be very strong to find their way into the final document.
- Media may be present at the Town Hall and may be in attendance during panel discussions. You should assume that your comments may be quoted at any time.
- Observers may attend the sessions but generally cannot contribute to discussions.
- The process is as valuable as the recommendations.

Creation of the Draft Recommendations Report

Once complete, the consensus statements are taken from each panel to the Report Chairs. The Report Chairs review the statements and look for consensus across all of the panels. With assistance from the Panel Recorders, the Report Chairs create a draft report of what appears to be the consensus of the Town Hall participants.

The draft report is distributed early in the morning before the plenary session on the Wednesday of each Town Hall. Panels meet prior to the start of the plenary session to review the draft and outline any areas the panel wants to address at the plenary session.

The Plenary Session

At the plenary session, Arizona Town Hall's Board Chair leads all of the Town Hall participants, as a full body, in an organized review of the document. All participants work to approve, amend or reject each section of the report of recommendations.

AGENDA

SUNDAY, APRIL 24

3:00 p.m. – 6:00 p.m.

Town Hall Registration – Ballroom Foyer

6:00 p.m. – 7:00 p.m.

Social Hour – Ballroom Foyer

7:00 p.m.

Opening Dinner & Orientation – Ballroom C

Welcome: **Tara Jackson**, President, Arizona Town Hall

Invocation

Special Welcome: **Jonathan Rothschild**, Mayor, City of Tucson

Dinner

Opening Comments & Overview:

Tara Jackson, President, Arizona Town Hall

Lea Marquez Peterson, President/CEO, Tucson Hispanic Chamber of Commerce

Celeste Nunez, Student, Pima Community College

Linda Elliott-Nelson, Board Chair, Arizona Town Hall, Vice President for Learning Services, Arizona Western College

MONDAY, APRIL 25

7:00 a.m. – 8:00 a.m.

Breakfast Program – Ballroom C

Presiding: **Patricia Norris**, Judge, Arizona Court of Appeals

Sponsor Highlighted: **Arizona Lottery**

Panel Presentation: Town Hall Background Report Editors

Sapna Gupta, George Hammond and Vera Pavlakovich-Kochi

8:30 a.m. – 12:00 p.m.

Panel Discussions – (Coffee break mid-morning)

Panel Agave – Ballroom A

Casey Rooney, Chair

Tony Hunter, Recorder

Panel Hedgehog – Ballroom B

Patrick McDermott, Chair

Jana Sutton, Recorder

Panel Ocotillo – Ballroom D

John Kitagawa, Chair

Eric Marcus, Recorder

Panel Saguaro – Ballroom E

Pat Norris, Chair

Dan Brown, Recorder

MONDAY, APRIL 25 (Cont.)

12:30 p.m. – 2:00 p.m.

Luncheon Program – Ballroom C

Presiding: **Stacy Kramer**, Director of Risk Management, Freeport-McMoRan Copper & Gold

Sponsor Highlighted: **Arizona Public Service (APS)**

Speaker: **Juan Ciscomani**, Director, Southern Arizona & Sonora Office of the Arizona Governor

Keynote Speaker Introduction: **Patrick McDermott**, Community Affairs Manager, APS

Keynote Speaker: **Christopher Wilson**, Deputy Director, Mexico Institute, Wilson Center

2:30 p.m. – 5:00 p.m.

Continuation of panel discussions (Coffee break mid-afternoon)

6:00 p.m. – 7:00 p.m.

Social Hour – Ballroom Foyer

7:00 p.m.

Dinner Program – Ballroom C

Presiding: **Chris Gibbs**, Mayor, City of Safford

Sponsor Highlighted: **Jennings, Strouss & Salmon, PLC**

Keynote Speaker Introduction: **Patrick Welch**, Attorney, Jennings Strouss & Salmon, PLC

Keynote Speaker: **Roberto Coronado**, Assistant Vice President in Charge and Senior Economist, Federal Reserve Bank of Dallas, El Paso Branch

TUESDAY, APRIL 26

** Breakfast on your own*

8:30 a.m. – 12:00 p.m.

Continuation of panel discussions (Coffee break mid-morning)

12:30 p.m. – 2:00 p.m.

Luncheon – Ballroom C

Presiding: **Hank Peck**, Partner, TCI Wealth Advisors, Inc.

Sponsors Highlighted: **Snell & Wilmer LLP** and **Agnese Nelms Haury Trust**

Special Entertainment: **Luz de Luna**

What Happens Next?

Linda Elliott-Nelson, Vice President for Learning Services, Arizona Western College; **Gwen Calhoun**, Councilmember, City of Sierra Vista; **Evelyn Casuga**, Assistant to the President, Special Projects, Central Arizona College; **Arlan Colton**, Urban Planning Consultant & Adjunct Lecturer, University of Arizona; **Mary Grier**, Attorney

* Options for breakfast starting at 6:00 a.m. include In-Room Dining, Starbucks and Moby's Restaurant.

TUESDAY, APRIL 26 (Cont.)

2:30 p.m. – 5:00 p.m. Continuation of panel discussions (Coffee break mid-afternoon)
5:30 p.m. – 6:30 p.m. Social Hour – Ballroom Foyer
6:30 p.m. Dinner Program – East Pool Terrace
Recognition of student participants

WEDNESDAY, APRIL 27

6:45 a.m. – 8:15 a.m. Individual panel caucuses
(Coffee & Danish will be available in Ballroom Foyer)
Panel Agave – Ballroom A
Panel Hedgehog – Ballroom B
Panel Ocotillo – Ballroom D
Panel Saguaro – Ballroom E

8:30 a.m. - approx. 12:30 p.m. Plenary Session – Ballroom C
Presiding: **Linda Elliott-Nelson**, Board Chair, Arizona Town Hall
Adoption of Recommendations
(Coffee & Danish will be available during the session
– there will be no formal break)
Adjournment at approximately 12:30 p.m.

108TH ARIZONA TOWN HALL

PROGRAM SPEAKER BIOGRAPHIES

Sunday, April 24, Dinner Program

Jonathan Rothschild, Mayor, City of Tucson

Jonathan Rothschild came to City Hall promising accountability in government, increased emphasis on economic growth and help for those most in need.

Since taking office, Rothschild helped settle the long-standing Rio Nuevo dispute, codified and increased incentives for Tucson businesses and led efforts to pass a \$100 million road improvement bond.

Rothschild's work in Mexico has been recognized in both Washington, DC and Mexico City. Rothschild is a leading advocate for developing infrastructure in Sonora and Arizona that will create an economic region where both states are prosperous and secure.

Rothschild is a native Tucsonan. Prior to becoming mayor, Rothschild had a 30-year career practicing law with the firm of Mesch, Clark & Rothschild.

Monday, April 25, Breakfast Program

Panel Presentation: Town Hall Background Report Authors

Sapna Gupta, Senior Policy Analyst, Morrison Institute for Public Policy, University of Arizona

Sapna Gupta works in the areas of economic development, cross-border trade, education and workforce development. Gupta is the primary author of On the Rise - 21st Century Career and Technical Education Pathways, has contributed to Arizona Directions 2013 and 2014, and has conducted research on competitiveness and bi-national economic development.

Prior to joining Morrison Institute, Gupta consulted and conducted research for civic organizations, nonprofits and universities. Gupta structured financings for public and not-for-profit entities as an investment banker in public finance at J.P. Morgan and was an economist and consultant at the World Bank's West Africa Infrastructure Division. Gupta obtained a master's degree in public policy from the Harvard Kennedy School and earned her bachelor's degree in public policy studies from the University of Chicago. Prior to graduate school, Gupta was an analyst at ICF International, a consulting firm in Washington D.C.

George Hammond, Director, Economic and Business Research Center in the Eller College of Management, University of Arizona

George W. Hammond is director of the Economic and Business Research Center in the Eller College of Management at the University of Arizona. Hammond has extensive experience in the design and use of econometric models for forecasting and he has produced nearly 100 forecasts during his career. Hammond's forecasts and other research has garnered significant grant support and had significant influence, reaching over one thousand business leaders, policymakers, and individuals each year through conferences, publications, and press contacts. These print, radio, and televised press contacts included NBC Nightly News, the Wall Street Journal, USA Today, Bloomberg BusinessWeek, the New York Times and local media.

Hammond is also a research professor in the Center. Hammond's academic research focuses on the determinants of local economic growth in the U.S., the impact of state and local policies on economic growth, and the contribution of higher education to local workforce development.

Hammond holds a B.A. in economics from the University of Colorado and a Ph.D. in business economics from Indiana University.

Vera Pavlakovich-Kochi, Senior Regional Scientist, Eller College's Economic and Business Research Center (EBRC), University of Arizona

Vera Pavlakovich-Kochi is Senior Regional Scientist in the Eller College's Economic and Business Research Center (EBRC) and affiliate faculty in the School of Geography, and Center for Latin American Studies at The University of Arizona. Currently Pavlakovich-Kochi is director of the *AZMEX Economic Indicators* project maintained by the EBRC team in collaboration with Arizona's leading economic development organizations: Arizona-Mexico Commission, Arizona Commerce Authority, Department of Transportation, and Office of Tourism. Previously, Pavlakovich-Kochi was Director of Regional Development in the UA Office of Economic Development, where she was the principal author of the annual *Indicators* report and the *Report Card of the Arizona-Sonora Region*. Pavlakovich-Kochi authored and co-authored numerous studies including impact assessment of various agents on local and regional economy such as universities and science and research parks, the maquiladora sector, fresh produce industry, and Mexican visitors to Arizona. Articles on various aspects of Arizona's economy and U.S.-Mexican border have been published in *Arizona's Economy*, *Arizona's Review*, *Journal of Borderlands Studies*, *Revista de El Colegio de Sonora*, *Estudios Sociales*, and as book chapters. Pavlakovich-Kochi participated in a number of Arizona Town Halls as contributing author and co-editor of background reports. Pavlakovich-Kochi is a Fulbright scholar (Austria 1997), and holds B.A. and M.A. degrees from the University of Zagreb, Croatia, and a Ph.D. degree in geography and regional development from Kent State University.

Monday, April 25, Lunch Program

Juan Ciscomani, Director, Southern Arizona & Sonora Office of the Arizona Governor

Juan Ciscomani grew up in Tucson, AZ and graduated from both Pima Community College and the University of Arizona with honors. Upon graduation, Ciscomani was one of twenty scholars in the United States selected by the Congressional Hispanic Caucus Institute to participate in their Public Policy Fellowship Program in Washington, DC. Returning to Tucson in 2006, Ciscomani led the University of Arizona Take Charge America Institute's outreach and youth financial literacy efforts. In 2008, Ciscomani stood as candidate for the Arizona House of Representative. Ciscomani completed the Greater Tucson Leadership 10-week course in the Spring of 2009 and was part of the Flinn-Brown Civic Leadership Academy Fellowship in the Inaugural class of Spring 2011. Ciscomani was appointed by Governor Brewer to the Arizona Civic Rights Advisory Board in 2012 and more recently completed his term with the Pima County Commission on Trial Court Appointments. Ciscomani joined the Tucson Hispanic Chamber of Commerce in 2011 where he led outreach efforts that included Mexico. In February of 2015, Ciscomani was appointed by Governor Ducey as Director of the Southern Arizona and Sonora Office of the United States.

Keynote Speaker:

Christopher Wilson, Deputy Director, Mexico Institute, Wilson Center

Christopher Wilson is Deputy Director of the Mexico Institute at the Woodrow Wilson International Center for Scholars, where he leads the Institute's research and programming on regional economic integration and U.S.-Mexico border affairs. Wilson is the author of *Working Together: Economic Ties between the United States and Mexico* (Wilson Center, 2011) and coauthor of the *State of the Border Report* (Wilson Center, 2013). Wilson has testified before the United States Congress and is regularly consulted by national and international media outlets regarding U.S.-Mexico relations. Wilson has written opinion columns for the *Wall Street Journal*, *Politico*, *CNN*, and *Reuters*, among others. Wilson previously worked as a contractor doing Mexico analysis for the U.S. military and as a researcher at American University's Center for North American Studies. In Mexico, Wilson worked briefly with the international trade consultancy IQOM, *Inteligencia Comercial*, and with American students studying regional political and social issues. Wilson completed his M.A. in International Affairs at American University, focusing on U.S. foreign policy and hemispheric relations.

Monday, April 25, Dinner Program

Keynote Speaker:

Roberto Coronado, Assistant Vice President in Charge and Senior Economist, Federal Reserve Bank of Dallas, El Paso Branch

Roberto Coronado is assistant vice president in charge and senior economist at the El Paso Branch of the Federal Reserve Bank of Dallas. In this capacity, Coronado serves as the Dallas Fed lead officer and regional economist for West Texas and Southern New Mexico.

Coronado works closely with the branch's board of directors and provides leadership and oversight for the operating and administrative functions of the El Paso office. Coronado oversees the branch's outreach activities through publications, presentations and speeches, public conferences and economic education. Coronado's research focuses on issues pertaining to the Mexican economy, the U.S.-Mexico border economy, and the maquiladora industry. Coronado has written articles for various Federal Reserve publications and academic journals in both the United States and Mexico.

Coronado currently serves as the president of the Rio Grande Economics Association and the El Paso chapter of the National Association for Business Economics. Coronado is also a board member of the Greater El Paso Chamber of Commerce, The World Affairs Council of the North American Borderplex, Workforce Solutions Borderplex, and United Way of El Paso. Coronado is a clinical assistant professor at the University of Texas at El Paso, where he teaches in the executive MBA program. Coronado obtained his PhD in economics from the University of Houston and holds a BBA in accounting and economics and an MS in economics from the University of Texas at El Paso.

DISCUSSION QUESTIONS

108TH ARIZONA TOWN HALL

SESSION I - MONDAY MORNING – APRIL 25

SETTING THE STAGE

1. What factors have shaped Arizona and Mexico's current economic relationship and what factors will shape it in the future?
2. In what ways do Arizona and Mexico benefit from a stronger economic region? What emerging trends could influence the impact of this economic region in a global economy?
3. To what extent have immigration and border security influenced economic and business opportunities for Arizona and Mexico?

DISCUSSION QUESTIONS, Cont.

SESSION II - MONDAY AFTERNOON – APRIL 25

DEMOGRAPHICS, INFRASTRUCTURE AND NATURAL RESOURCES

1. To what extent will the changing regional demographics impact the development of the Arizona-Mexico economic region? Consider the growing middle class in Mexico, population trends in the United States Southwest and the projection that by 2050 Mexico will grow from the fifteenth largest to the sixth largest economy in the world.
2. To what extent does existing infrastructure such as ports of entry, roads, rail, and broadband access impact economic opportunities for Arizona and Mexico? What investments in infrastructure (financial or otherwise) would have the greatest return on investment for the Arizona-Mexico economic region?
3. To what extent do the use of energy and natural resources, as well as the development of infrastructure for use of energy and other resources, impact economic opportunities for Arizona and Mexico? What investments in infrastructure (financial or otherwise) would have the greatest return on investment for the Arizona-Mexico economic region?

DISCUSSION QUESTIONS, Cont.

SESSION III - TUESDAY MORNING – APRIL 26

GLOBAL ECONOMIC TRENDS, INNOVATION & TECHNOLOGY, COMMUNICATION AND NONECONOMIC FACTORS

1. How do global economic trends and opportunities impact the Arizona-Mexico region? With respect to the global economy, what actions would have the greatest return on investment to the Arizona-Mexico region?
2. How do innovation and technology impact opportunities for strengthening the Arizona-Mexico economic region? How can Arizona and Mexico best innovate and use technology to maximize economic opportunities for all?
3. What roles do communication, public perception, and marketing play in supporting or undermining the Arizona-Mexico economic region? How can communication about the region be more effective in maximizing economic investment and returns? Consider regional branding to international investors as well as the impact of public perceptions about Mexico and Arizona.
4. How do noneconomic factors influence the Arizona-Mexico relationship? Consider cultural exchanges and other personal or public actions that could change the stories that are told about Mexico and Arizona.

DISCUSSION QUESTIONS, Cont.

SESSION IV – TUESDAY AFTERNOON – APRIL 26

SETTING PRIORITIES AND TAKING ACTION

1. Considering the discussions from the previous sessions, what actions should be taken that would have the most beneficial impact on supporting the economy for the Arizona-Mexico region? Be certain to include actions that do not require additional funding. How should they be prioritized and when can they be implemented?

Consider which actions are realistically achievable, financial or otherwise, have the greatest return on investment, and are most likely to be accomplished. Also consider how actions and priorities may vary for urban, rural and tribal communities as well as for members of different nations.

2. Who should lead the actions identified in Question 1? If the action requires funding, identify how the funding will be obtained, including sources.
3. What specific actions should individuals take, including each of us?

KEY POINTS FROM FUTURE LEADERS TOWN HALL ON “ARIZONA & MEXICO”

HOW ARIZONA AND MEXICO BENEFIT FROM THEIR PROXIMITY AND RELATIONSHIP

- Trade bolsters the economies of both Arizona and Mexico.
- Consumers traveling across the border increase growth opportunities.
- Transportation of goods and services is more cost effective.
- Tourism benefits Arizona and Mexico.
- The exchange of cultures influences trends on both sides of the border.

WORKING TOGETHER EFFECTIVELY

- NAFTA has improved trade across the border.
- Educational opportunities in Arizona should be provided for Mexican students.
- Crossing the border at legal entry stations should be easier.
- Social and political relationships that support economic growth should be fostered.
- Continue support for organizations like the Arizona-Mexico Commission.
- Focus on across-the-border cooperative endeavors such as Concerts Without Borders.

DEVELOPING ARIZONA AND MEXICO AS A REGIONAL HUB

- Use open spaces to develop alternative energy sites such as solar stations.
- Address immigration and border security to reduce voter concerns.
- Explore tax incentives and subcontracting for technical support.
- Share best practices for business development and expansion.
- Develop more effective transportation systems, such as rail, to improve the movement of goods and people.

MESSAGES FOR ARIZONA’S ELECTED LEADERS

- Stop the hostility and anti-Mexican rhetoric and focus on viable solutions.
- Do not support mass deportation of undocumented immigrants.
- Increase visas available for migrant workers and pass fair immigration reform nationally.
- Educate yourselves about the economic value of the relationship between Arizona and Mexico.
- Promote economic growth in the region.
- View the border less as a barrier and more as a chance to bring Arizona and Mexico together.

COMMITMENTS TO ACTION

- Be sure to vote.
- Engage people in our communities in conversations on these issues.
- Work to break down unnecessary barriers to collaboration between Mexico and Arizona.
- Talk to other people about the importance of free speech and respectful dialogue.
- Educate others about the importance of trade between Arizona and Mexico.

“It’s time to enact policies that favor a strong and positive relationship with Mexico to promote the well-being of both Arizonan and Mexican citizens.”

– Karis Felthouse, Arizona State University

"The issue of growing productive communications with Mexico will be a much larger factor in my consideration of whom I will vote for and will be a larger part of my political conversations."

– Cody Bosley, Cochise College, Sierra Vista Campus

FUTURE LEADERS TOWN HALL LOCATIONS:

Mesa Community College • Arizona State University

Arizona Western College - San Luis Learning Center & Yuma Campus

Central Arizona College - Aravaipa Campus, Superstition Mountain Campus & Maricopa Campus

Cochise College - Benson Center, Douglas Campus, Sierra Vista Campus & Willcox Center

The City of Peoria • Pima Community College

South Mountain Community College • Yavapai College - Verde Valley Campus



"This was my first Future Leaders Town Hall and it was definitely a memorable experience. Getting together as a group and discussing the issues of Mexico-Arizona relations opened my eyes to the issues at hand. It gave me ideas that I could discuss with my family and friends to raise awareness about the issues that need to be fixed."

– Keegan Koch, Sandra Day O'Connor High School

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