

## Arizona Town Hall

# **Annual Report 2017**





### **Our Mission**

## Educate, Engage, Connect and Empower

Arizona Town Hall educates, engages, connects and empowers people to resolve important issues through consensus, not division, using a process based on respectful dialogue that values diverse perspectives, builds relationships and fosters leadership development.

## **Impact**

In 2017, thousands of Arizonans actively engaged in discussions about topics relevant to their communities at Town Hall programs. These programs are designed to galvanize participants who go on to implement changes in their communities and on a statewide basis.

- Community Outreach Programs were held on the topic of "Financing Arizona's Future" in 8 counties and attended by nearly 300 community leaders.
- Future Leaders Town Halls throughout the state engaged approximately 1000 students in over 10 cities and 8 counties on the topic of "Funding preK-12 Education."
- 16 Community Town Halls on "Funding preK-12 Education" were held that allowed over 1000 of Arizonans to engage in discussions and develop community specific recommendations.
- The first binational and bilingual Community Town Hall was held in Hermosillo, Mexico on the topic of strengthening Arizona and Sonora's economic ties.
- The 110th statewide Town Hall hosted over 100 people from around the state on "Funding preK-12 Education." Thousands of others were impacted by our publications and the extensive media coverage of events.

Town Hall gatherings are designed to empower participants to be constructive members of their communities and to engage with others to address community issues. The impact of those gatherings is magnified by extensive media coverage and distribution of reports.



110th statewide Town Hall, "Funding preK-12 Education," Mesa

"The entire process is a learning experience, no matter how many times we have been through it. Seeing the shift from opposition to cooperation-marvelous to observe."

Ray Newton, Professor Emeritus, Northern Arizona University

## **Engaging Future Leaders**



"Funding preK-12 Education" Future Leaders Town Hall, Arizona State University, Downtown Phoenix

Future Leaders Town Halls foster development of civic leadership skills for Arizona's next generation of leaders and allow them to have a voice on important policy issues.

"I will engage in addressing educational, political and nationwide problems to help make others aware of what is occurring around them and so they can do something about it."

Guadalupe Ramirez, Somerton Future Leaders Town Hall

## **Community Programs**

Community Town Halls capture input from Arizona's many diverse communities. Reports from Community Town Halls are acted on locally. They are also included with the participants' background materials to further enrich discussions at the statewide Town Hall.

After the statewide Town Hall, recommendations are communicated to a broader audience through traditional and social media, published reports, and Community Outreach Programs held around the state.



"Funding preK-12 Education" Community Town Hall, Tucson

Individuals who participated in the statewide Town Hall discussions serve as presenters for Community Outreach Programs and share their thoughts on the recommendations. Participants are invited to engage in a Town Hall-style discussion that sets priorities and action steps for their communities.

## **Publications**

The Background Report provides fact-based research to inform the discussions and serve as a valuable resource for others interested in the topic.

Special thanks to Arizona Board of Regents' John Arnold for serving as Editor of the "Funding preK-12 Education" Background Report.

Arizona Town Hall reports and recommendations are printed and widely distributed throughout Arizona. These reports are used by community and elected leaders as valuable resource materials.

Visit our website to download published reports.

# Consulting Engagements: Increasing Revenue While Fulfilling Our Mission

During 2017, Arizona Town Hall provided consulting services to entities interested in solutions-based discussion, including Kingman Chamber of Commerce and Kingman City Council, Apache Junction, Arizona Charter Schools Association and others. Arizona Town Hall also conducted training sessions for organizations interested in learning the Town Hall process.

"Arizona Town Hall has been tremendous. Arizona Town Hall armed us with the means to generate attitudes and behaviors that will help create a better future for our community."

- Gregg Martin, CEO, Kingman Area Chamber of Commerce







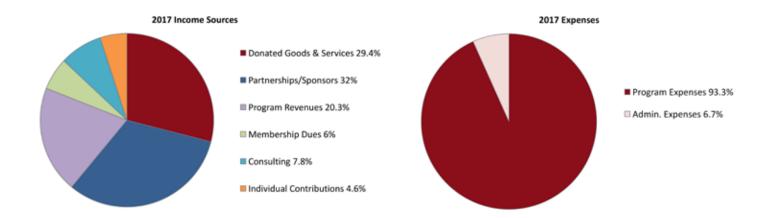
## Expanding Our Impact Through Traditional & Social Media

In 2017, Arizona Town Hall expanded it's impact through various media efforts. Town Hall convenings were featured in nearly 80 print articles and televised and radio features. Most media links can be accessed from the Arizona Town Hall website.





## 2017 Income and Expenses



## 2017 Corporate and Organizational Partners

(List includes specific and general partnerships)

#### \$50,000 Partners

Arizona Public Service (APS)

#### \$25,000 Partners

Salt River Project (SRP)

#### \$15,000 Partners

Arizona Lottery Salt River Pima-Maricopa Indian Community Union Pacific

#### **\$10,000 Partners**

Arizona Community Foundation of Sedona Blue Cross Blue Shield of Arizona Helios Education Foundation

#### \$5,000 Partners

Agnese Nelms Haury Program Chicanos Por La Causa Jennings, Strouss & Salmon LAUNCH Flagstaff Perkins Coie Snell & Wilmer LLP TCI Wealth Advisors

#### \$2,500 Partners

Community Foundation for Southern Arizona Gila County Board of Supervisors Gila County Superintendent's Office HSL Properties Maricopa Community Colleges Stifel, Nicolaus & Company, Inc. University of Phoenix Yavapai Community College

#### \$1,000 Partners

Arizona Community Foundation of Cochise County
Arizona Rim Realty LLC
Arizona Water Company
Cochise College
DMB Associates
The NARBHA Institute
PICOR Commercial Real Estate
Pima Association of Governments
Risk Assessment Group, Inc.
Town of Marana
Town of Oro Valley

#### \$500 Partners

**AECOM BDO Mexico** BeachFleischman PC Central Arizona College City of Cottonwood Farmers Investment Company Hufford, Horstman, Mongini, Parnell & Tucker PC International Brotherhood of Electrical Workers (IBEW) Local Union 640 Lamda Alpha International Ray & Patty Newton Family Foundation Pima Community College Pinal Partnership **PUSD Education Foundation** Scottsdale Community College Tapia, Robles, Cabrera y Moreno Visit Tucson

## 2017 Individual Contributors

With the generous support of our contributors, we've had a direct and positive impact on the lives of Arizonans throughout our state.

#### Communicators (\$1,000 and above)

Lisa A. Atkins

Peter Burns

Michelle Quintanilla (including Freeport-

McMoRan Copper & Gold Foundation gift

matching)

Kathy Haake

**Charlotte Harris** 

**Nelson Family Trust** 

Patricia Norris & Geoffrey Gates

#### Consensus Builders (\$500 - \$999)

Sheila Breen

George Britton

Catherine "Rusty" Foley

Gordon Lewis

Darlene Miller

**Toby Payne** 

Fred Rosenfeld

Kimulet Winzer

Dr. Alfred & Mrs. Annabelle Wu



Lisa A. Atkins, recipient of the 2018 Shirley Agnos Legacy Award at the 2017 Annual Meeting

#### Civic Messengers (\$200 - \$499)

Karen Abraham

Harold Ashton

Ellie Bauer

David 'Brett' Benedict

Arlan Colton

**Trinity Donovan** 

Bruce L. Dusenberry

Florence Eckstein

**Gregory Falls** 

Jennifer Frownfelter

Susan Goldsmith

**David Gass** 

**Urban Giff** 

James Jayne

Kathleen Kitagawa

Jay Kittle

Virginia Korte

Shelley Mellon

Jan Miller

Ray & Patty Newton

Kevin Olson

Suzanne Pfister

Warren Prostrollo Jr.

Lucia Spikes

Rebecca Timmer

Devan Wastchak

#### Town Hall Citizens (\$1 - \$199)

Larry Aldrich Ellie Bauer

Betsey Bayless Wayne Benesch Richard Bowen Paul Brierley David Brown

R. Thomas Browning

Linda Buchanan

**Bob Burns** 

Gwen Calhoun Evelyn Casuga Stephen Cleveland

Arlan Colton
Arnott Duncan
Bruce Dusenberry
Paul Eckstein

Denise "Mitzi" Epstein

Chuck Essigs
Ronda Fisk
Robert Fratti
William Garfield
Arturo Gonzalez
Richard Gordon

Mary Grier Melinda Gulick Pauline Hechler

Joel Hiller

Frances Howard James Howard David Howell

#### Town Hall Citizens (\$1 - \$199) (cont.)

Angel Jannasch-Pennell

Arthur Kinneberg
Timothy Kinney
Leonard Kirschner
Adaline Klemmedson

Erin Mabery Tammy McLeod

Joy Mee Jeffrey Miller Paul Orme

Stephen Owens
Steve Peru
Marian Biskops

Marion Pickens

Cliff Potts
Barbi Reuter
George Ruffner
Melissa Sanderson
Helen Schaefer
John Schaefer
Claire Schonaerts

Cal Sheehy David Snider John Sundt Linda Tansik David Tierney

T. VanHook Schuld Paul Wentworth Carol West James Whitehill Barry Williams



## Partners of the 110th Arizona Town Hall "Funding preK-12 Education"

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**COLLABORATOR PARTNER** 



SUPPORTER PARTNER

**Arizona Water Company** 

**CONTRIBUTOR PARTNERS** 



**ASSOCIATE PARTNER** 

Hufford Horstman Mongini Parnell & Tucker PC

## Special thanks to our 2017 Community Program Partners





